

| Brand | | Consumer Sub-Sectors | | Information Technology Sub-Sectors |
|---|--|--------------------------|----------------------|---------------------------------------|
| Angie's | Consumer | Platform | | |
| Black's Photography | | Retail | | |
| Buick | Consumer | Automotive | | |
| Canadian Tiro | | Automotive | | |
| Canadian Tire Chevrolet | | Retail Automotive | | |
| Coca Cola | | Beverage | | |
| Hilton Hotels | Consumer | Hospitality | | |
| Hudson's Bay | | Retail | | |
| KFC Luxottica | | QSR Product | | |
| McDonald's | | QSR | | |
| P&G | Consumer | Product | | |
| Pizza Hut | Consumer | QSR | | |
| Porter Airlines | Consumer | Transportation | | |
| Produce For Better Health (PBH) SC Johnson | | Consulting | | |
| Simon's | | Retail | | |
| Sonic Burgers | Consumer | QSR | | |
| Sun Maid | Consumer | Product | | |
| Taco Bell | | QSR | | |
| Toronto Transit Commission (TTC) Tropicana | Consumer Consumer | Transportation Beverage | | |
| Volvo | | Automotive | | |
| Disney | Consumer | Retail | | |
| Nestle Baby | | Product | | |
| American Express Charles Schwah | Financial Services | | | |
| Charles Schwab Credit Union Central of Canada | Financial Services Financial Services | | | |
| Desjardins | Financial Services | | | |
| GE Capital | Financial Services | | | |
| Metro Credit Union | Financial Services | | | |
| Moneris | Financial Services | | | |
| Morneau Shepell / Lifeworks Progressive Insurance | Financial Services Financial Services | | | |
| Safeco | Financial Services | | | |
| Van Kempen | Financial Services | | | |
| Verisign | Financial Services | | | |
| Zurich | Financial Services | | | |
| Natixis Adobe | Financial Services Information Technology | | | Software |
| Classmates | Information Technology | | | Platform |
| Dash Navigation | Information Technology | | | Software |
| Dell | Information Technology | | | Hardware |
| еВау | Information Technology | | | Platform |
| eRewards ESKO | Information Technology Information Technology | | | Platform Hardware |
| Gigabit | Information Technology | | | Hardware |
| IDC | Information Technology | | | Consulting |
| Intel | Information Technology | | | Hardware |
| Micron | Information Technology | | | Hardware |
| Mineral Palo Alto | Information Technology Information Technology | | | Software Software |
| Puppet | Information Technology | | | Software |
| Sun Systems | Information Technology | | | Hardware |
| Symantec | Information Technology | | | Software |
| Yahoo | Information Technology Healthcare | | Devices | Platform |
| Allergan Cardinal Health | Healthcare | | Devices | |
| Ciena | Healthcare | | Devices | |
| Draeger | Healthcare | | Devices | |
| Establishment Labs (ESTA) | Healthcare | | Devices | |
| Johnson & Johnson Magid | Healthcare Healthcare | | Medications Devices | |
| Magid Medic Alert | Healthcare Healthcare | | Devices Devices | |
| Motrin | Healthcare | | Medications | |
| Pacific Dental | Healthcare | | Service | |
| Roche | Healthcare | | Devices | |
| Shoppers Drug Mart Bell Canada | Healthcare Telecommunications | | Retail | |
| Bell Canada Console Connect | Telecommunications | | | |
| Freedom Mobile | Telecommunications | | | |
| PCCW | Telecommunications | | | |
| Sesame Street | Telecommunications | | | |
| TV Ontario | Telecommunications Telecommunications | | | |
| Verizon | | | | |
| Verizon Wind Mobile | Telecommunications | | 1 | , |
| | Telecommunications Telecommunications | | | |
| Wind Mobile | | | | |
| Wind Mobile WWE Globe & Mail Baker Mckenzie | Telecommunications Telecommunications Consulting | | | |
| Wind Mobile WWE Globe & Mail | Telecommunications Telecommunications Consulting Consulting | | | |
| Wind Mobile WWE Globe & Mail Baker Mckenzie BBDO | Telecommunications Telecommunications Consulting | | | |
| Wind Mobile WWE Globe & Mail Baker Mckenzie BBDO Brand Trust | Telecommunications Telecommunications Consulting Consulting Consulting | | | |
| Wind Mobile WWE Globe & Mail Baker Mckenzie BBDO Brand Trust Butterfield & Robinson | Telecommunications Telecommunications Consulting Consulting Consulting Consulting | | | |
| Wind Mobile WWE Globe & Mail Baker Mckenzie BBDO Brand Trust Butterfield & Robinson Deloitte Euro RSCG FCB | Telecommunications Telecommunications Consulting Consulting Consulting Consulting Consulting Consulting Consulting Consulting Consulting | | | |
| Wind Mobile WWE Globe & Mail Baker Mckenzie BBDO Brand Trust Butterfield & Robinson Deloitte Euro RSCG | Telecommunications Telecommunications Consulting Consulting Consulting Consulting Consulting Consulting Consulting | | | |

MS&L

OPR

Publicis

Juniper Park

Lubrizol

Simplot

Cadillac Fairview

Direct Energy

Enersource

Power Stream

International Council of Shopping Centers

Consulting

Consulting

Consulting Consulting

Industrial

Industrial

Utilities

Utilities

Utilities